


AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 50588/312	
Applicant(s): Armando Paul Stettner					
Application No. 09/747,424	Filing Date December 21, 2000	Examiner Vivek Srivastava	Customer No. 32641	Group Art Unit 2617	Confirmation No. 1478
Invention: SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING					
COMMISSIONER FOR PATENTS:				RECEIVED CENTRAL FAX CENTER	
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.				SEP 23 2005	
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	35 -	36 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<p><input checked="" type="checkbox"/> No additional fee is required for amendment.</p> <p><input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____</p> <p><input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.</p> <p><input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 502375</p> <p style="padding-left: 20px;"><input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16.</p> <p style="padding-left: 20px;"><input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</p> <p><input type="checkbox"/> Payment by credit card. Form PTO-2038.</p> <p>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</p>					
 Signature			Dated: September 23, 2005		
Kory D. Christensen Pat. Reg. No. 43,548 STOEL RIVES LLP 201 South Main Street, Suite 1100 Salt Lake City, Utah 84111 Telephone: 801.578.6993 Facsimile: 801.578.6999			<div style="border: 1px solid black; padding: 5px;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____</p><p style="text-align: center;">(Date)</p><p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p><p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p></div>		
cc: Client					

P11LARGE/REV09

SEP 23 2005

Docket No. 50588/312 (formerly 005217.P022)
Digeo Ref. 40.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Armando Paul Stettner

Confirmation No. 1478

Application No. 09/747,424

Filed: December 21, 2000

For: **SYSTEM AND METHOD FOR
INTERACTIVE ADVERTISING**

Group Art Unit: 2617

Examiner: Vivek Srivastava

Date: September 23, 2005

AMENDMENT

TO THE COMMISSIONER FOR PATENTS:

In response to the Office Action mailed June 23, 2005, please amend the above-identified patent application as follows.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 11 of this paper.